

Dear Fellow Jewish Motorcycle Alliance Representatives and Board Members,

The Shul Boys of Cleveland, Ohio are very proud to present to you our enclosed detailed proposal to host the 2013 Ride to Remember.

We are proud for many reasons and would like very strong consideration from the JMA Board. The most compelling reason is that our club is less than one year old and our hosting the R2R would be a great benchmark for others to follow and show it can be done. Other compelling reasons:

- We have 71 active Jewish riding members
- We have had two sold out, state-certified safety riding classes, with more to come next year
- We have a member who has donated hats for the last two R2R's
- We have selected the famed Maltz Museum of Jewish Heritage as our beneficiary
- We are in the process of redesigning our web site to accommodate the R2R (ShulBoysmc.com)

- Cleveland's eastern suburbs, where the R2R would take place, are in the heart of a great riding area and all activities are very close
- One of our Shul Boys is Mayor of Beachwood, where most activities would take place
- The Agnon Hebrew day school, letter enclosed, is sponsoring a breakfast (my four children attended and now five of my grandkids attend)
- Shul Boys organized and invited all riding through Cleveland on May 30 on their way to the Toronto R2R a welcome and sendoff party
- Shul Boys have had a blessing of the bikes and brunch at the Maltz Museum followed by memorable tours
- Shul Boys have generated great enthusiasm and financial support among our members and the community
- Shul Boys currently have 23 bikes going to Toronto
- Shul Boys has support from local motorcycle shops - letters enclosed

- I rode to the first R2R in Washington, DC from Florida, and back to Florida and I originated in Cleveland, Ohio
- I have been a member of the Florida, Kind David Bikers for about six years and have an understanding of the R2R having been to 4 R2R events plus Washington, D.C.
- I rode out to Durango, Colorado to meet the new western members
- Beachwood is reachable in a one day ride for the majority of JMA members with great approaching routes

We are ready, willing, and able to make this phenomenal weekend a tremendous success in Beachwood, Ohio. Thank you for your consideration.

Sincerely,



Ian Abrams

President, Shul Boys

P: 216-292-2700 x201

F: 216-292-0492

E: IanAbrams@me.com

APPLICATION TO HOST JEWISH MOTORCYCLISTS ALLIANCE 2013 RIDE TO REMEMBER

Northeast Ohio's Shul Boys Club



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The Shul Boys of Cleveland, Ohio are very proud to present to you our enclosed detailed proposal to host the 2013 Ride to Remember.

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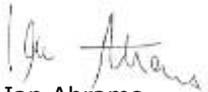
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HOST CLUB

Shul Boys (shulboysmc.com)



MISSION

Provide a safe motorcycle riding environment for individuals of like interests and Jewish background to support each other and the community at large.

HISTORY

Shul Boys is an official affiliate club under the umbrella of the Jewish Motorcycle Alliance. At the time of this writing there are 42 clubs like ours in the United States, Canada, Australia, Great Britain, and Israel.

Shul Boys is located in Northeastern Ohio, mainly in the eastern suburbs of Cleveland. We are a casual unisex motorcycle club comprised of Jews who ride all brands of motorcycles at different levels of competence. We are practicing religious beliefs at different levels with no imposition as to your practices. The common ground is that we believe in, and are proud of, our Jewish heritage and ride motorcycles.

All 71 Shul Boys are Jewish and the group is less than one year old. During the summer months, Shul Boys ride every Tuesday and have had many weekend rides and socials. Ian Abrams is the founding member of the Shul Boys, the club's JMA representative, and was part of the first Ride to Remember, riding from Miami, Florida to Washington, D.C. as a member of the King David Bikers. Mr. Abrams has also been to the Rides to Remember in Skokie, Virginia Beach, Charleston/Savannah, and Colorado. One member of the Shul Boys donated baseball hats to the Ride to Remember in Virginia Beach and will be donating them again for the Toronto Ride to Remember.

PREPARATIONS FOR RIDE TO REMEMBER

Mr. Abrams and the Shul Boys have made arrangements and/or received written or verbal commitments for:

- Shul Boys R2R Organizing Committee is already formed, including Chair, Vice Chair, Registration, Hotel and Food, Communications and Publicity, Fundraising/Charity, R2R Merchandise, and R2R Captains
- Shul Boys are prepared to work with a JMA Organizing Committee to ensure a smooth and well-organized weekend
- Honda Motorcycle shop owners to provide extra mechanics on staff for R2R weekend and discounts to R2R participants; rental and bike shipping available
- BMW Motorcycle shop owners to provide extra mechanics on staff for R2R weekend and discounts to R2R participants; rental and bike shipping available
- BMW Riders' Association has pledged to help with Guided/Escorted rides (See Appendix for Letter of Support)
- Rock and Roll Hall of Fame and Museum to provide discounts to R2R participants (See Appendix for Letter of Support)
- The oldest ride-able Harley Davidson in the world will be present (owned by Bruce Lindsay; 1903)
- Numerous verbal and written pledges of in-kind support
- Shul Boys webpage (<http://www.shulboysmc.com/>) has been redesigned in anticipation of R2R, including enabling Paypal to accept payments and donations
- Rabbi Joshua Skoff, an Honorary Member of the Shul Boys, will lead a bike blessing (See Appendix for Letter of Support)
- Sara J. Bloomfield, Director of the United States Holocaust Memorial Museum is a friend of one of the Shul Boys and may be keynote speaker at a weekend event
- Dovid Greenberger, caterer at the Green Road Synagogue, operates a Kosher catering facility only 5 minutes from the Museum
- Merle S. Gorden, Mayor of the City of Beachwood, Ohio is a Shul Boy in full support of the R2R, including extra policing, community events, and a possible parade (See Appendix for Letter of Support)
- Jeff Kaplan, a Museum docent, is a member of the Shul Boys and is enthusiastic about leading tours of the Museum
- Agnon Hebrew Day School's Principal has agreed to host R2R participants for a lunch (See Proposed Itinerary)
- University Hospitals campus is adjacent to hotel and will be put on call for any potential emergencies

BENEFICIARY CHARITY

Maltz Museum of Jewish Heritage

2929 Richmond Road, Beachwood, Ohio 44122

MMJH.org

P: 216.593.0583 F: 216.593.0576



MISSION

The Mission of the Maltz Museum of Jewish Heritage is to introduce visitors to the beauty and diversity of that heritage in the context of the American experience. It promotes an understanding of Jewish history, religion and culture and builds bridges of appreciation, tolerance and understanding with those of other religions, races, cultures and ethnic backgrounds, serving as an educational resource for Northeast Ohio's Jewish and general communities.

ABOUT THE MUSEUM

The Maltz Museum of Jewish Heritage is a lively community space that attracts students, adults and groups from the community and around the country. Devoted to diversity and tolerance, it opened in 2005 with a simple mission: to build bridges of tolerance and understanding by sharing Jewish heritage through the lens of the American experience. The stories of individuals and families – past and present – come to life through state-of-the-art exhibitions, interactives and films, oral histories, photographs and artifacts. The Museum includes The Temple-Tifereth Israel Gallery, an internationally-recognized collection of Judaica, and a special exhibition gallery featuring important exhibitions of national and international acclaim.

HOLOCAUST EDUCATION AT THE MUSEUM

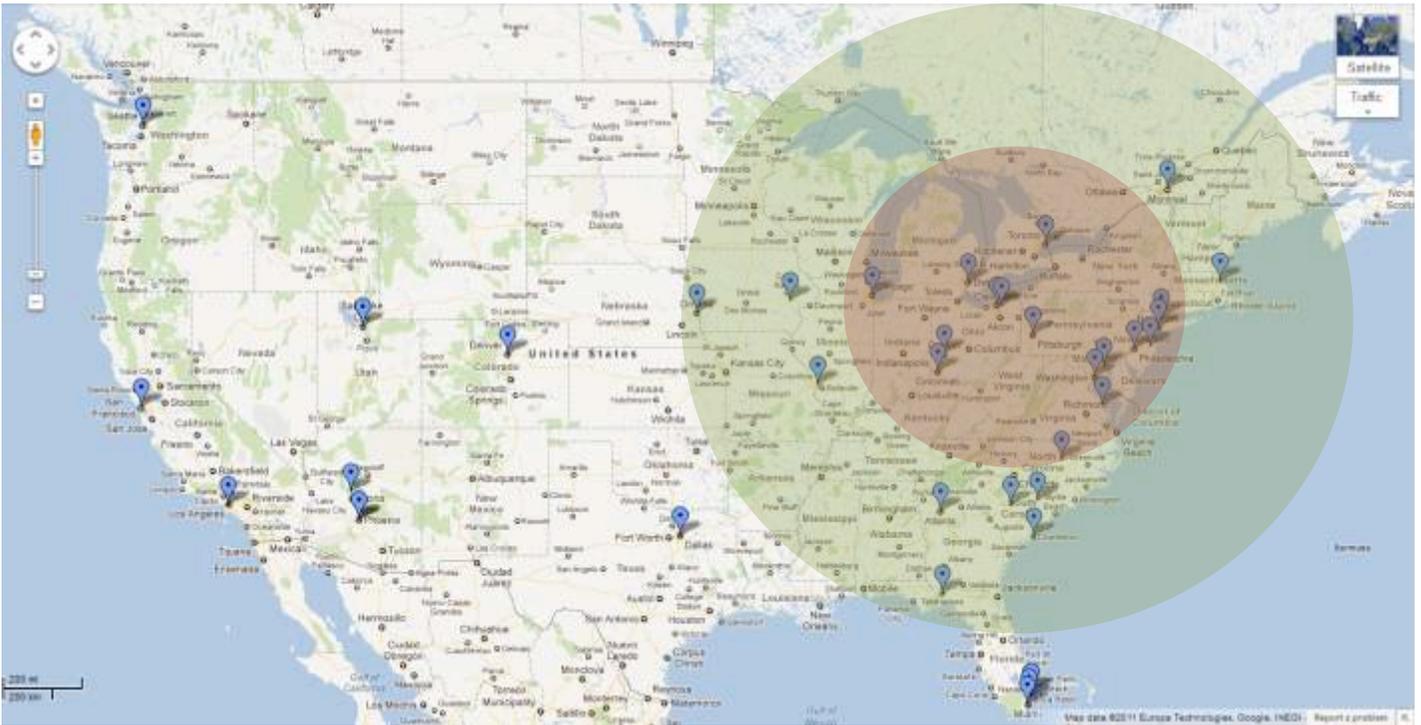
The Museum welcomes tens of thousands of visitors each year, each of whom experience Holocaust education as they walk through the Museum's permanent collection gallery *An American Story*. The Holocaust is central to the Museum's retelling of the Jewish immigrant experience and offers the extreme example of what happens when hate is left unchecked. The graphic story of the destruction of European Jewry is tempered by the stories of Cleveland-area survivors. Particularly memorable is the film "Hate", which connects Nazi atrocities, American lynching, the Civil Rights movement, the 1972 murders of Israeli Olympic athletes, and 9/11 with contemporary incidents of racism, anti-Semitism, and ethnic cleansing/genocide.

Many visitors are middle and high school students and adults visiting to take the Museum's popular *And Then They Came For Me* tour. The tour explores what happens when hate is left unchecked. Through artifacts, photographs, and film, including testimony from area Holocaust survivors, visitors examine the impact of racism and anti-Semitism leading to the Holocaust and the systematic murder of six million Jews. Emphasis is placed on social responsibility, how individuals can make a difference and the need for tolerance in today's world. Many of these tours are followed by *Survivor Extension Activities*, where groups meet with a Holocaust survivor living in Cleveland today and hear their personal story of tragedy and triumph.

The Museum also entwines Holocaust education into public programming, from Holocaust survivor panels to Yom Hashoa community events and dedicated Holocaust Education Funds founded by community supporters. Volunteer Holocaust survivors share their stories with student and adult groups throughout Northeast Ohio through the Museum's Speaker's Bureau program, reaching an audience of nearly 3,800 last year alone.

RIDING DISTANCE TO JMA MEMBERSHIP

MAP

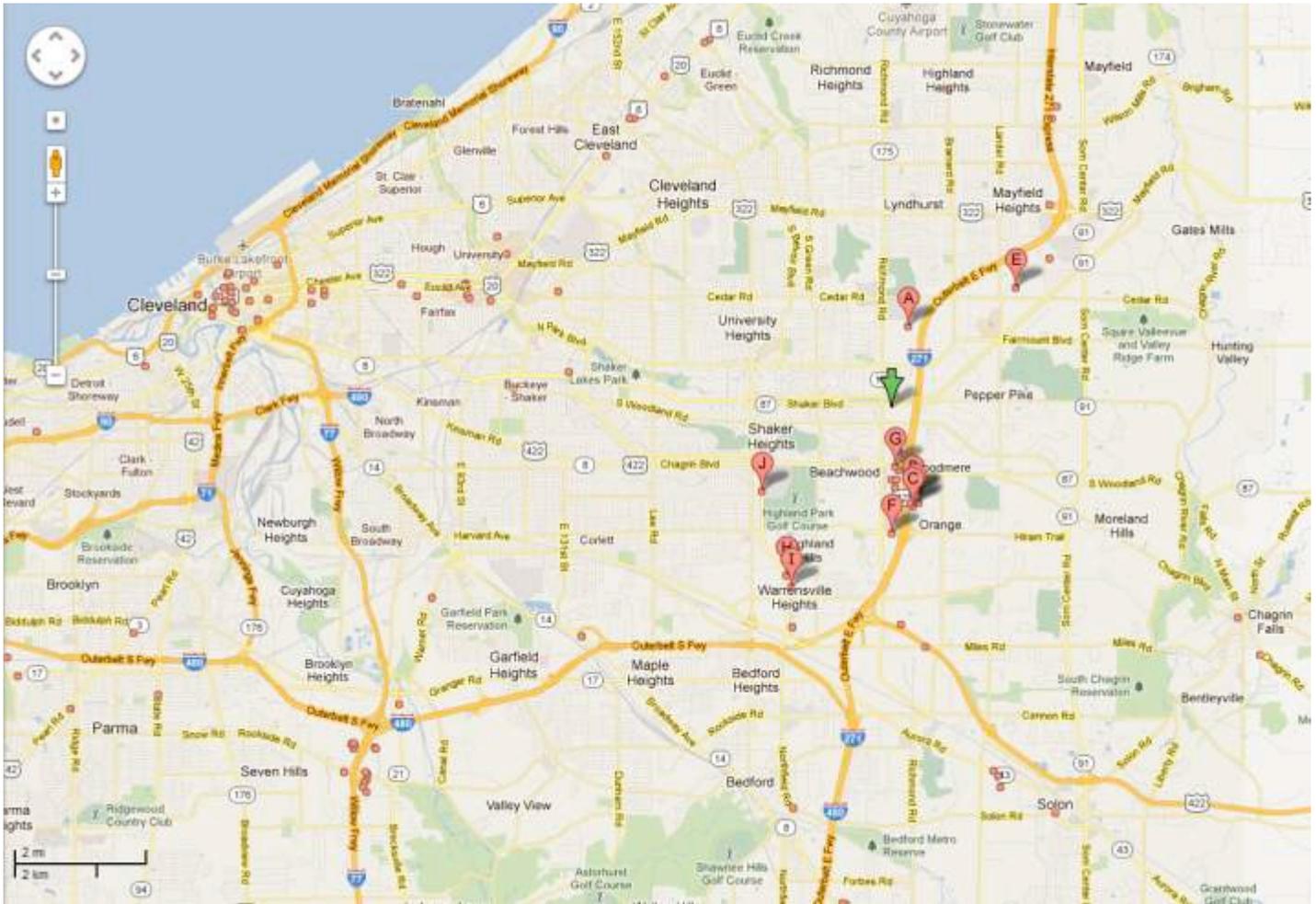


Each blue pin marks a United States JMA Club. Ohio Governor John Kasich was quoted in the *Cleveland Plain Dealer* on Wednesday, December 28, 2011 as saying, "We're within 600 miles of 60 percent of America. We're in a perfect location."

- 15 Clubs within 400 miles
- 13 additional Clubs within 800 miles

HOTEL ACCOMODATIONS

MAP

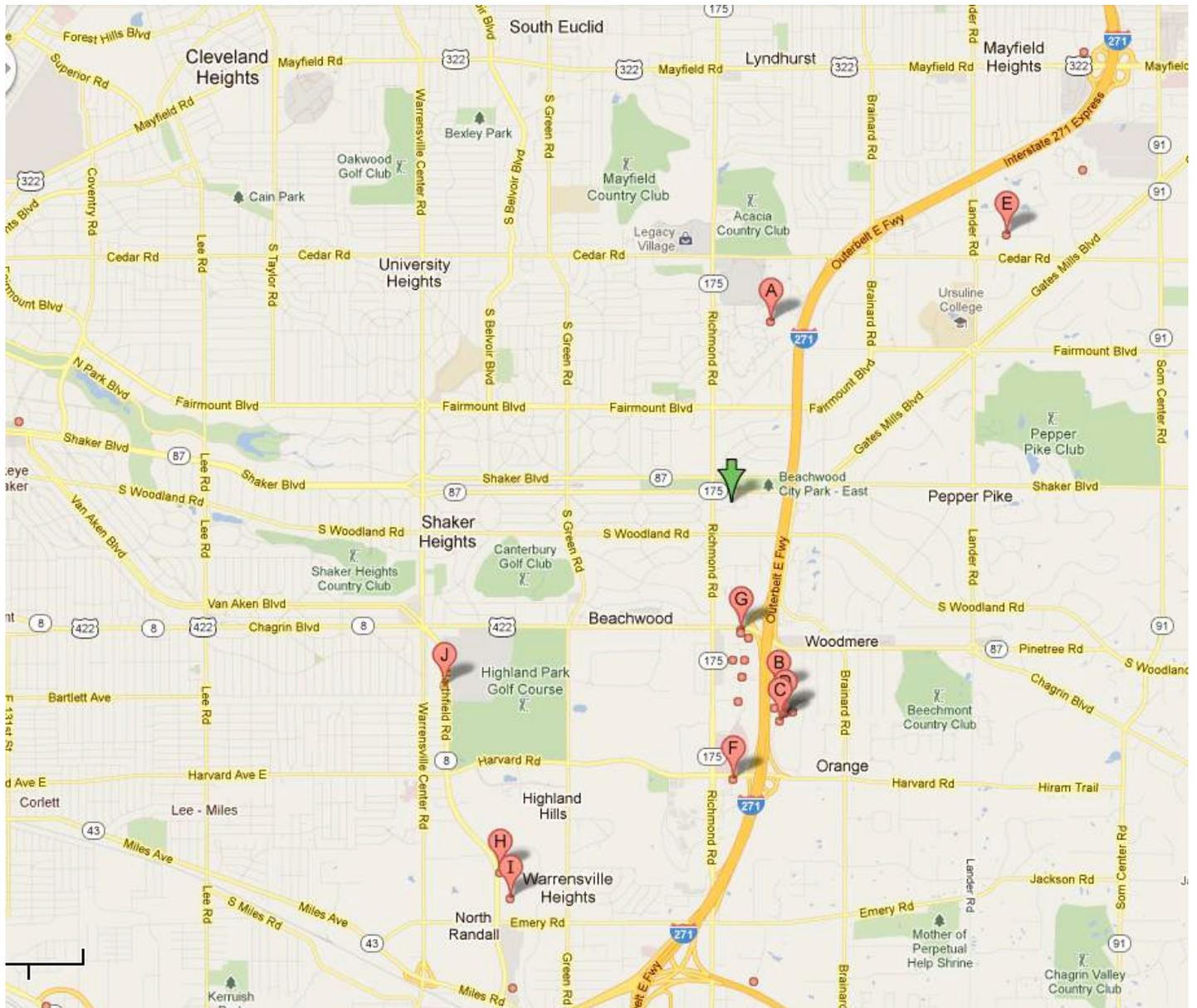


Green arrow marks Maltz Museum of Jewish Heritage
Red lettered pins and dots mark hotels near the Museum

Marked with the "F" pin above, the Marriott Cleveland East, built in 2005, has agreed to hold up to 200 rooms for the proposed weekend. Rooms may be booked for as little as \$115 per night. The hotel has 400-person ballroom facilities as well as meeting rooms, suites, and hospitality rooms available for use. One complimentary room will be provided for every 40 rooms booked.

See Appendix for Letter of Support from Andrea Ewing Wilson, Sales Account Manager of the Marriott Cleveland East.

ZOOM VIEW OF BEACHWOOD, OHIO AND SURROUNDING AREA



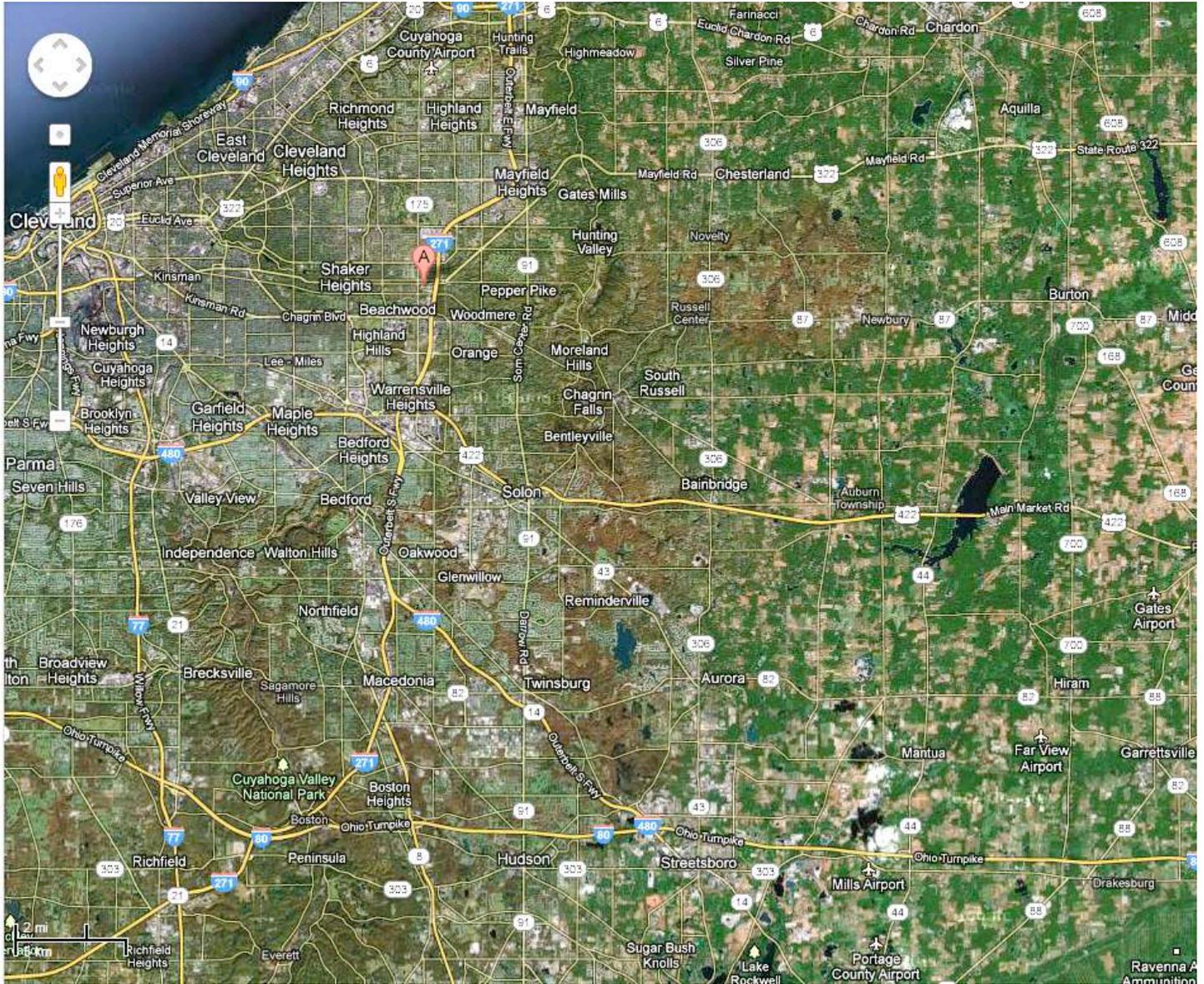
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Red lettered pins and dots mark hotels near the Museum

"F" pin marks the Marriott Cleveland East (distance to Maltz Museum is 2.0 miles)

ROADS FOR RIDING IN NORTHEAST OHIO

MAP



Northeast Ohio, especially its eastern suburbs, is home to fantastic roads for riding. See the proposed itinerary of events for rides such as a Covered Bridge tour of seven bridges and several wineries planned for Saturday, June 1, 2013. Beachwood, Ohio is within a quarter hour drive of the Cuyahoga Valley National Park, several of the Cleveland Metroparks and Lake Metroparks reservations, and Ohio's Amish country. There are great "back roads" within 10 minutes of the Maltz Museum, and Amish country's sprawling rustic roads are as close as 20 minutes away.

PROPOSED ITINERARY

THURSDAY, MAY 30, 2013

- Riders arrive and check in at Marriott Cleveland East
- Photographer on hand to capture all subsequent weekend activities
- Evening Kosher Barbeque in parking lot of Marriott Cleveland East

FRIDAY, MAY 31, 2013

- Breakfast
- **Ride to Remember**
 - Blessing of bikes by Rabbi Joshua Skoff of Park Synagogue
- Lunch hosted by Agnon Hebrew School (to include Klezmer music, Israeli dance)
- Guided tours of Maltz Museum of Jewish Heritage
- Shabbat Services and Dinner with Kosher meals available at Marriott Cleveland East
- Keynote speaker

SATURDAY, JUNE 1, 2013

- Optional activities including but not limited to:
 - Covered Bridges and Wineries guided ride
 - Maltz Museum of Jewish Heritage guided tours
 - Shabbat Services at Marriott Cleveland East
 - Shopping (Beachwood Place Mall, Legacy Village, Eton Collection all within 10 minutes)
 - Sightseeing (Rock and Roll Hall of Fame and Museum, Cleveland Museum of Art, Cleveland Museum of Natural History, Cleveland Botanical Gardens, Western Reserve Historical Society, Stan Hywet Hall and Gardens, Cuyahoga Valley National Park, Downtown Cleveland and scenic views of Lake Erie, West Side Market – all within 45 minute ride)
 - On-site Yoga, complimentary admission to Jewish Community Center
- Keynote speaker

SUNDAY, JUNE 2, 2013

- Farewell activities
- Riders depart

ATTRACTIONS IN CLEVELAND, OHIO

FROM DISCOVEROHIO.COM

On the shores of Lake Erie, Cleveland has all the attractions and excitement needed for a fun-filled adventure. Rock and Roll with legends of music, meet the elephants at the Cleveland Zoo, allow your imagination to flourish at the Great Lakes Science Center, and enjoy the culinary delicacies of cultures around the world at Cleveland's amazing restaurants. Cleveland offers shopping experiences, museums, restaurants, and adrenaline-rushing rides at Cedar Point. So plan your adventure to Cleveland today!

- **Rock and Roll Hall of Fame and Museum**

Visit Cleveland's own Rock and Roll Hall of Fame and Museum, the world's only museum celebrating the soundtrack of your life. This is one of the premier attractions in Ohio and a must-stop on your Cleveland tourism adventure! New exhibits, new programs, live performances and, of course, the world's largest single collection of rock and roll memorabilia. Come see how the Rock and Roll Hall of Fame is changing and remember how the music changed you. View related itineraries

- **House of Blues**

The House of Blues in Cleveland, Ohio, offers concerts served with delicious southern-inspired American cuisine. The World Famous Gospel Brunch is held each Sunday at 11 a.m. House of Blues Cleveland is home to unique special events and private parties of all types. There are other restaurants in Cleveland and other concerts in Cleveland, but none bring the two together better than the House of Blues.

- **Museum of Art**

The Cleveland Museum of Art's collections are free of charge to visit. The museum is located in Cleveland's culturally rich and beautiful University Circle. The Cleveland Museum of Art itself is in the midst of a \$350 million expansion and renovation, slated to be completed in 2013. Among the additions is a 32,000-square-foot atrium skylight!

- **Cleveland Metroparks Zoo**

One of the most popular year-round Cleveland attractions is the Cleveland Metroparks Zoo. Check out the new attraction of the African Elephant Crossing, a larger area dedicated to giving visitors closer access to the majestic animals. Founded in 1882, the Cleveland tourism hot spot is one of the oldest and largest zoos in the United States. Located on 168 rolling, wooded acres just minutes from downtown Cleveland, the Ohio zoo is home to 3,000 exotic animals representing 600 species from six of the world's seven continents.

- **Great Lakes Science Center**

Great Lakes Science Center is the premier informal science-education and entertainment resource for the Cleveland and Northeast Ohio area. The Cleveland attraction is located on the shores of Lake Erie. The Great Lakes Science Center is no museum; it's an interactive experience for all who enter. The Great Lakes Science Center demonstrates the intersection of science, environment and technology. The Cleveland attraction is also home to the new NASA Glenn Visitor Center - the only NASA Visitor Center north of the Mason-Dixon line.

- **Restaurants**

The culinary scene in Cleveland is among the best in Ohio. When traveling to Cleveland, enjoy the variety and flavor of the West Side Market, a colorful indoor/outdoor market allows you to combine numerous cultures under one roof, featuring more than 180 vendors. Also, check out Little Italy, which features a blend of art galleries, Cleveland shopping opportunities and some of the finest Italian restaurants in Cleveland. Food tours in Cleveland are also available. Experience many restaurants in just one adventure.

- **Cleveland Theater**

The Cleveland Play House is an artist-driven theater known for its professionalism, American and world premieres, and theater education programs. Cleveland Playhouse Square, featuring eight diverse theaters, serves as the country's largest performing arts center outside of New York. The not-for-profit performing arts center attracts more than one million guests per year to its more than 1,000 attractions.

"36 HOURS IN CLEVELAND" FROM THE NEW YORK TIMES

By *BRETT SOKOL*, Published: September 17, 2009

"YOU Gotta Be Tough" was a popular T-shirt slogan worn by Clevelanders during the 1970s, a grim period marked by industrial decline, large-scale population flight and an urban environment so toxic the Cuyahoga River actually caught on fire. These days it still helps to be at least a little tough; a fiercely blue-collar ethos endures. But instead of abandoning the city, local entrepreneurs and bohemian dreamers alike are sinking roots; opening a wave of funky boutiques, offbeat art galleries and sophisticated restaurants; and injecting fresh life into previously rusted-out spaces. It's a vibrant spirit best exemplified by Cleveland's new all-female roller derby league, whose wry name, the Burning River Roller Girls, and home, a former GM auto factory retooled into a 60,000-square-foot sports facility, say it all.

Friday

3 p.m.

1) HELLO CLEVELAND!

Staring at platform shoes worn by Keith Moon or Elvis Presley's white jumpsuit hardly evokes the visceral excitement of rock music, let alone its rich history, but the Rock and Roll Hall of Fame and Museum (751 Erieside Avenue; 216-781-7625; www.rockhall.com; admission, \$22) thankfully has a wealth of interactive exhibits in addition to its displays of the goofier fashion choices of rock stardom. There's a fascinating look at the genre's initial 1950s heyday, as well as the hysteria that greeted it — preachers and politicians warning of everything from its incipient Communist subversion to its promotion of wanton sexuality. On the top floors, a well-curated exploration of Bruce Springsteen's career is on display through next spring.

5 p.m.

2) FROM STEEL TO STYLISH

The steelworkers who once filled the Tremont neighborhood's low-slung houses and ornately topped churches have largely vanished. A new breed of residents has moved in along with a wealth of upscale restaurants, artisanal shops and galleries showcasing emerging artists. Inside Lilly Handmade Chocolates (761 Starkweather Avenue; 216-771-3333; www.lillytremont.com), you can join the throngs practically drooling over the mounds of freshly made truffles. Or grab a glass at the wine bar inside Visible Voice Books (1023 Kenilworth Avenue; 216-961-0084; www.visiblevoicebooks.com), which features scores of small-press titles, many by local authors.

7 p.m.

3) IRON CHEF, POLISH CLASSIC

Cleveland's restaurant of popular distinction is Lolita (900 Literary Road; 216-771-5652; www.lolabistro.com), where the owner and "Iron Chef America" regular Michael Symon offers creative spins on Mediterranean favorites including duck prosciutto pizza (\$13) and crispy chicken livers with polenta, wild mushrooms and pancetta (\$7). (Reservations are recommended.) More traditional comfort food is at Sokolowski's University Inn (1201 University Road; 216-771-9236; www.sokolowskis.com), a beloved stop for classic Polish dishes since 1923. Even if you're unswayed by Anthony Bourdain's description of the smoked kielbasa (\$7.25) as "artery busting" (from him, a compliment) at least swing by for the view from the parking lot — a panorama encompassing Cleveland old and new, from the stadiums dotting the downtown skyline to the smoking factories and oddly beautiful slag heaps on the riverside below.

11 p.m.

4) CLASSIC COCKTAILS

One aspect of Tremont has remained steady over the years: it's a night crawlers' paradise. Nowadays, discerning drinkers head for the nearby Velvet Tango Room (2095 Columbus Road; 216-241-8869; www.velvettangoroom.com), inside a one-time Prohibition-era speakeasy and seemingly little changed: the bitters are housemade, and the bartenders pride themselves on effortlessly mixing a perfect Bourbon Daisy or Rangpur Gimlet. Yes, as their menu explains, you can order a chocolate-tini — "But we die a little bit every time."

Saturday

11 a.m.

5) FARM FRESH

Start your day with a visit to the West Side Market (1979 West 25th Street; 216-664-3387; www.westsidemarket.com), where many of the city's chefs go to stock their own kitchens. Browse over 100 vendors selling meat, cheese, fruit,

vegetables and baked goods, or just pull up a chair at Crêpe De Luxe's counter (www.crepesdeluxe.com) for a savory Montréal (filled with smoked brisket and Emmenthal cheese; \$6) or the Elvis homage Le Roi (bananas, peanut butter and chocolate; \$5).

2:30 p.m.

6) ART CANVAS

For nearly 20 years the William Busta Gallery (2731 Prospect Avenue; 216-298-9071; www.williambustagallery.com) has remained a conceptual-art-free zone — video installations included. "With video, it takes 15 minutes to see how bad somebody really is," said Mr. Busta, the gallery's owner. "With painting, you can spot talent right away." And that's predominantly what he exhibits, with a focus on exciting homegrown figures like Don Harvey and Matthew Kolodziej. In the nearby Warehouse District, Shaheen Modern & Contemporary Art (740 West Superior Avenue, Suite 101; 216-830-8888; www.shaheengallery.com) casts a wider geographic net with recent solo exhibits from the buzzy ex-Clevelanders Craig Kucia, as well as New York-based artists like Mark Fox and Keith Mayerson.

6 p.m.

7) PARIS ON LAKE ERIE

The most talked about new restaurant this year is L'Albatros (11401 Bellflower Road; 216-791-7880; www.albatrosbrasserie.com), which the chef Zachary Bruell opened last December. Set inside a 19th-century carriage house on the campus of Case Western Reserve University, this inviting brasserie serves impeccably executed French specialties like chicken liver and foie gras mousseline (\$9), a niçoise salade (\$10) and cassoulet (\$22).

8 p.m.

8) BALLROOM BLITZ

The polka bands are long gone from the Beachland Ballroom (15711 Waterloo Road; 216-383-1124; www.beachlandballroom.com), replaced by an eclectic mix of rock groups. But by running a spot that's as much a clubhouse as it is a concert venue, the co-owners Cindy Barber and Mark Leddy have retained plenty of this former Croatian social hall's old-school character. Beachland draws local favorites like the avant folkie Bill Fox and post-punkers This Moment in Black History, as well as hot touring acts like Neko Case and the Hold Steady. Mr. Leddy, formerly an antiques dealer, still hunts down finds for the basement's This Way Out Vintage Shoppe.

Sunday

11 a.m.

9) BEETS, THEN BEATS

One of the few restaurants in town where requesting the vegan option won't elicit a raised eyebrow, Tommy's (1824 Coventry Road; 216-321-7757; www.tommyscoventry.com) has been serving tofu since 1972, when the surrounding Coventry Village, in Cleveland Heights, was a hippie oasis. The bloom is off that countercultural rose, but the delicious falafel (\$5.79) and thick milkshakes (\$4.59) endure. The time warp continues through a doorway leading into Mac's Backs bookstore (No. 1820; 216-321-2665; www.macsbacks.com), a good place to find out-of-print poetry from Cleveland post-Beat writers like d.a. levy, T. L. Kryss and rjs.

2 p.m.

10) FREE IMPRESSIONISTS

For decades, the University Circle district has housed many of the city's cultural jewels, including Severance Hall, the majestic Georgian residence of the Cleveland Orchestra; the Cleveland Institute of Art Cinematheque, one of the country's best repertory movie theaters; and the lush 285-acre Lake View Cemetery. At the Cleveland Museum of Art (11150 East Boulevard; 216-421-7340; www.clemusart.com), already famed for its collection of Old Masters and kid-friendly armor, the June opening of the museum's Rafael Viñoly-designed East Wing puts the spotlight on more modern fare, moving from a roomful of Impressionists dramatically centered around one of Monet's "Water Lilies" paintings, up to current work. A visually arresting 2008 drawing by Cleveland's T. R. Ericsson more than holds its own amidst heavyweight contemporary pieces from Anselm Kiefer and Kiki Smith. A further enticement: admission to the museum's permanent collection is absolutely free.

APPENDIX

LETTERS OF SUPPORT

- **MALTZ MUSEUM OF JEWISH HERITAGE**
- **ROCK AND ROLL HALL OF FAME AND MUSEUM**
- **SCOTT GLOGER, MASTER PHOTOGRAPHER**
- **THE AGNON SCHOOL**
- **SOUTH EAST HARLEY-DAVIDSON**
- **NORTHERN OHIO DUCATI AND TRIUMPH**
- **CITY OF BEACHWOOD**
- **BMW MOTORCYCLE OWNERS OF CLEVELAND**
- **BMW MOTORCYCLES OF CLEVELAND**
- **MARRIOTT CLEVELAND EAST**
- **MANDEL JEWISH COMMUNITY CENTER**

ITEMS OF INTEREST

- **PHOTOGRAPH OF ARNIE BLOSTEIN, FRIEND OF IAN ABRAMS, HANGING AT THE AMSTERDAM AVENUE JEWISH COMMUNITY CENTER IN NEW YORK**
- **ARTICLE FROM *RIDER* (NOVEMBER 2011 ISSUE) WRITTEN BY CLEMENT SALVADORI, FRIEND OF IAN ABRAMS**
- **ARTICLE FROM *CLEVELAND PLAIN DEALER* (PUBLISHED TUESDAY, SEPTEMBER 27, 2011) RECOGNIZING JENNIFER HANSLER, NIECE OF A SHUL BOYS MEMBER, FOLLOWED BY HER AWARD-WINNING ESSAY**



MALTZ MUSEUM OF JEWISH HERITAGE

BOARD OF TRUSTEES

January 6, 2012

Milton Maltz, Chair
Tamar Maltz, President
Renée Chelm, Vice President
Robert Gries, Vice President
Keith Libman, Vice President

Mr. Ian Abrams
Reserve Ventures
26555 Richmond Road
Bedford Heights, OH 44146

Beth Wain Brandon
Councilman Joe Cimperman
Paul Clark
Ronald B. Cohen
Grant Dinner
Lou Freiberg
Jordan Goldberg
Lois Goodman
David Katz
Alan M. Krause
Ken Marblestone
Barbara Miller
The Reverend Dr. Otis Moss, Jr.
Larry Pollock
Albert Ratner
Barbara Robinson
Enid Rosenberg
Leo Silberman
William J. Stern
Phil Wasserstrom
Judith Weiss
Paul Westlake

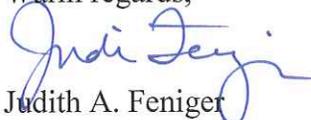
Dear Ian,

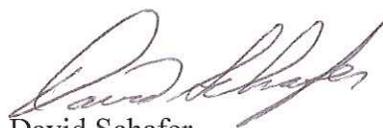
On behalf of the Board, staff, and volunteers of the Maltz Museum of Jewish Heritage, we would like to thank you for introducing us to the exciting opportunity to host the Jewish Motorcycle Alliance's 2013 Ride to Remember in partnership with the Shul Boys. The Museum would be absolutely delighted to be a part of this exciting and meaningful weekend.

We would be happy to provide facilities, work together in securing sponsorships and donations, host events, offer guided tours of our collection, and support the Shul Boys in welcoming motorcyclists from across the country to Beachwood, Ohio. The mission of the Museum is to build bridges of tolerance and understanding, and our partnership with the Shul Boys on the 2013 Ride to Remember would certainly advance that mission.

We look forward to continuing to work with you, and we wish you the best of luck as you apply to host the 2013 Ride to Remember.

Warm regards,


Judith A. Feniger
Executive Director


David Schafer
Director of Development

Honorary Trustee
Adele Silver

Ex-Officio
Rabbi Richard Block
The Temple-Tifereth Israel

Judi Feniger
*Maltz Museum of Jewish
Heritage*


Colleen T. Barni
Development Coordinator

Stephen J. Hoffman
*Jewish Community Federation of
Cleveland*

Jeff Kaplan
Friends of the Maltz Museum

Marcia Tucker

From: "Abrams Ian" <ianabrams@me.com>
To: "Tucker Marcia" <tuckermb@ameritech.net>
Sent: Wednesday, September 21, 2011 1:58 PM
Subject: Fwd: 2013 Event

Begin forwarded message:

From: Kerry Woloszynek <kwoloszynek@rockhall.org>
Date: September 16, 2011 4:11:08 PM EDT
To: "ianabrams@me.com" <ianabrams@me.com>
Subject: 2013 Event

Good Afternoon-

Following up on our conversation yesterday afternoon, the Rock and Roll Hall of Fame and Museum would be happy to honor attendees of the 2013 Jewish Motorcycle Alliance Holocaust Ride discounted admission to the Museum. We can extend to you our group rates; while I can't tell you exactly what they would be in 2013 yet, this year that rate is \$16.74 (regular Adult Admission is \$22.00). I can let you know roughly this time next year what the 2013 group rates will be.

Please let me know if you have any questions and our best wishes in planning your event.

Warmly,
Kerry

kerry woloszynek | promotions manager
rock and roll hall of fame and museum
Collection Auto Group Plaza
1100 rock and roll blvd.
cleveland, ohio 44114
ph: 216.515.1235 | fx: 216.515.1995

CHECK OUT OUR WEBSITE! -- www.rockhall.com
Follow us: [Facebook](#) | [Twitter](#) | [MySpace](#) | [YouTube](#) | [Flickr](#)

Note New E-mail Address:
IanAbrams@me.com



Solon Ohio 44139 - 440-248-1230 - scott@photographiclegance.com - www.photographiclegance.com

September 22, 2011

ShulBoys Motorcycle Club
Attn: Ian Abrams
26555 Richmond Rd.
Cleveland Ohio 44146

Ian,

I was surprised and happy to hear about the Shulboys Motorcycle Club. Growing up as an avid rider I always felt a little strange when I "hung out" with other riders who were not Jewish. They always seemed to have a sense of religious camaraderie that I lacked. I'm thrilled to hear that there is a Jewish presence in the world of riding.

I was also very interested to hear that you are thinking about hosting the JMA event in 2013. Please keep me in mind when writing your proposal and subsequently planning the event. I am happy to offer my services to photograph all aspects of the weekend. There are a couple of ideas I have that could really be a benefit to the attendees. The whole weekend sounds like it would be a blast!

If there is any way I can help you in your planning please do not think twice about calling me. I am always available for you. I look forward to talking with you soon.

Warm Regards,

Scott Gloger - Master Photographer

The **Agnon** School
Private education. Jewish values.
בית ספר עגנון

September 27, 2011

Mr. Ian Abrams
Reserve Ventures
26555 Richmond Road
Bedford Heights, OH 44146

Ian,

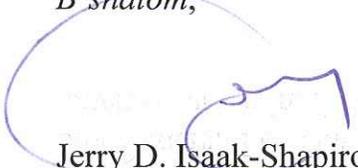
It was great to see you today and to hear about such an exciting program. The Agnon School would be absolutely delighted to play a role in a Ride to Remember event in Beachwood. I understand that you're anticipating that that program will be scheduled around late-May or early-June of 2013, and that the school's participation would consist of hosting the riders – 200-250 or more! – for a relatively short program or presentation (the details of which can be worked out later) and providing them with a lunch (possibly a box lunch). If the weather cooperates, we would likely do something outside.

There's plenty of time to think about some exciting program options – a presentation from the students; perhaps an outdoor barbeque (with or without students). I'd love to entice our parents, grandparents or board members who ride to participate along with the other riders. I can envision finding some help to possibly underwrite part or all of the lunch – but again, there's time to look into those kind of details.

For now though, I can tell you that Agnon will certainly and proudly act as one of your bases along the route. As we get closer to the date, I'd love to talk to you about what kind of programs have been presented in other venues, and see if we can come up with something that will be positive for your participants and Agnon's students.

Thank you so much for bringing the program to my attention and allowing us an opportunity to participate with you. It's a long way off – but I'm already looking forward to it.

B'shalom,



Jerry D. Isaak-Shapiro
Head of School

September 26, 2011

The Jewish Motorcycle Alliance
Mr. Ian Abrams
26555 Richmond Rd.
Bedford Heights, OH 44146

Ian,

Thanks for sharing the news of the possibility of having your national event in Cleveland for The Jewish Motorcycle Alliance with the theme of "In Remembrance of the Holocaust." We at South East Harley-Davidson will take great pleasure in welcoming your fellow riders into greater Cleveland for such an important part of our historic past.

As we discussed, I will have certificates made up to assist your riders while in the area with stop-in incentives for Harley riders as that is our only dealership brand. We most assuredly welcome all of the people here with the Alliance as well. I feel confident that all will enjoy our famous Harley Diner and the new bar and grille. I will await any further details and confirmation of this event for 2013 from you.

Sincerely,



Dave Baumgardner, General Manager
South East Harley-Davidson
Bedford Heights, OH



Northern Ohio Ducati and Triumph

To: Shulboys Motorcycle Club

c/o Steven M. Viny

4451 Renaissance Pkwy

Cleveland, Ohio 44128

Re: R2R 2013

Dear Mr. Viny:

As you well know, Northern Ohio Ducati and Triumph (NODT) is Ohio's premier Ducati and Triumph dealer. I understand that the Shulboys Motorcycle Club would like to host the R2R event in Cleveland, Ohio in May of 2013. We are very pleased to offer this letter of support to the event. NODT will be very pleased to offer a special discount on select items at our store to all registered attendees during the event. We offer a full array of riding gear including brands such as Rev'It and AlpineStar as well as authorized merchandise from Ducati and Triumph. Likewise we offer service on all Ducati and Triumph motorcycles and our experienced staff can assist on most major brands. We will offer preferential service times for any registered rider so as to help make sure that they are able to ride as soon as possible in the event of an equipment malfunction. We wish you great success with your bid for the 2013 event.

Last, I understand that you have 65 members in your club and that at least 20 riders and nearly 20 spouses will be attending this year's R2R in Toronto. We will extend a discount of 15% on select riding gear to your members to help make sure that they are well prepared for the trip. There is also a possibility of Rev'It offering some factory support or specials if presented with this idea!

Sincerely

Carl Peshoff

President

Northern Ohio Ducati and Triumph

1955 Brittain Rd.

Akron, OHY 44310

T.330.630.9430

sales@nodtmoto.com

CITY OF *Beachwood*

25325 FAIRMOUNT BLVD • BEACHWOOD • OHIO 44122 • (216) 292-1901 • FAX (292) 292-1984

MAYOR
MERLE S. GORDEN

September 16, 2011

Mr. Ian Abrams
Reserve Ventures
26555 Richmond Rd.
Bedford Hts., OH 44146

Mr. David B. Schafer
Maltz Museum of Jewish History
2929 Richmond Rd.
Beachwood, OH 44122

Dear Messrs Abrams and Schafer:

Thank you for meeting with Chief Sechrist and me yesterday regarding the proposed national motorcycle event for 2013. Certainly, this is an exciting proposal and something we can all look forward to. The City of Beachwood considers this a great event with an extraordinary purpose and I look forward to working and supporting you in your efforts to successfully complete the various stages of approval necessary to bring this convention to the City of Beachwood.

As you know from our conversation, there will be some challenges particularly with the multi-community escorted motorcycle ride. However, collectively we believe we can assist you in planning a safe and memorable event and look forward to doing so.

Sincerely,



Merle S. Gorden, Mayor
City of Beachwood

Cc: Mark S. Sechrist, Police Chief

Marcia Tucker

From: "Abrams Ian" <ianabrams@me.com>
To: "Eric M. Simon" <ericmsimon@hotmail.com>
Cc: "Roger Pivonka" <rpivonka@windstream.net>
Sent: Thursday, October 06, 2011 9:51 AM
Subject: Re: Volunteers needed for 2013

That would be SO SO perfect for me to be able to send with our bid!!!THANKS
 On Oct 6, 2011, at 8:33 AM, Eric M. Simon wrote:

try this (to copy into a letter or email):

The BMW Motorcycle Owners of Cleveland, a Club affiliated with the BMW Motorcycle Owners of America for more than 20 years, has members in all areas of Northeastern Ohio, and a great deal of experience in sponsoring and conducting motorcycle-related events. We understand that several of our members are also members of the Shul Boys, the local affiliate of the JMA. We are happy to learn that the Jewish Motorcyclists Association is considering the Cleveland area for its 2013 national rally, and, subject of course to working out mutually-acceptable arrangements, would be pleased to work with the JMA to plan and marshal riding events that highlight the wonderful riding we have available in Northeastern Ohio.

We look forward to working with your organization to develop actual plans as the date for this event draws closer.

Please contact me if you have any questions.

From: Roger Pivonka [mailto:rpivonka@windstream.net]
Sent: Wednesday, October 05, 2011 11:33 PM
To: Eric M. Simon
Subject: Re: Volunteers needed for 2013

Eric,
 Long time coming, maybe too late.
 Phil [Pres] asks if you could propose a wording that would suffice for the JMA at this point in time??

Roger P.
 Ride Safe, Ride Often
 2008 K1200GT
 Chagrin Falls, Ohio

From: [Eric M. Simon](#)
Sent: Friday, September 16, 2011 9:25 AM
To: '[Roger Pivonka](#)'
Subject: FW: Volunteers needed for 2013

Roger,
 What do you think would be the best approach to get a letter from the Club ?
 Thanks

From: Abrams Ian [mailto:ianabrams@me.com]
Sent: Friday, September 16, 2011 8:49 AM
To: Eric M. Simon
Subject: Re: Volunteers needed for 2013

Eric- Thanks so much.... Without committing, could the BMW MOC write a letter that they will, with best effort, support our JMA riders in guiding such rides as is agreed upon???? It would be great to have in my bid package.....THANKS

On Sep 16, 2011, at 7:56 AM, Eric M. Simon wrote:

Great Wally, thanks. I think an Amish Country ride is high on the list. I'll stay in touch as plans develop.

From: Wallace Gingerich [mailto:wallyging@gmail.com]
Sent: Thursday, September 15, 2011 8:55 PM
To: Eric M. Simon; Roger Pivonka
Subject: Re: Volunteers needed for 2013

Hi Eric,

Sounds like an interesting group, and I'd like very much to help out with ride planning, leading, etc. -- whatever would be useful. The group may want to consider a ride down through Amish Country - Holmes and Wayne counties. I grew up Mennonite and although there origins are quite different, I have always been intrigued by the similarities in dress and customs between Amish/Mennonites and the various Jewish traditions. If your group would be interested in exploring this a bit, the [Behalt](#) near Millersburg would make an interesting stop.

I'll be happy to meet with you anytime to explore the possibilities.

Wally

--

 Wally Gingerich
www.gingerich.net

look at a problem from a different perspective

On Wed, Sep 14, 2011 at 10:41 AM, Eric M. Simon <ericmsimon@hotmail.com> wrote:

Hi Wally,

The Shul Boys is a local chapter of the Jewish Motorcyclists Association. See <http://shulboysmc.com/> Despite the name, its not all male in membership. I think at least one other MOC member is a Shul Boys member. We do evening dinner rides about once a week, occasional weekend rides to events, and an annual ride to the site where there is an annual meeting, usually themed to address Jewish heritage or holocaust studies. In Cleveland, they are planning centering things on the Maltz Museum in

Beachwood.

From: Roger Pivonka [mailto:rpivonka@windstream.net]
Sent: Wednesday, September 14, 2011 9:52 AM
To: Eric Simon
Cc: Wally Gingerich
Subject: Fw: Volunteers needed for 2013

Eric, You can better answer Wally's questions

Roger P.

From: [Wallace Gingerich](#)
Sent: Tuesday, September 13, 2011 10:46 PM
To: [Roger Pivonka](#)
Subject: Re: Volunteers needed for 2013

Roger, I'm interested. What kind of club is it? What kind of riding do they like to do?
Wally

On Mon, Sep 12, 2011 at 9:44 AM, Roger Pivonka <rpivonka@windstream.net> wrote:

I got a call from Eric Simon Esq. today.
He is a former Pres. of BMW MOC and is usually the "go to" guy when we have legal questions for the club.
He also belongs to another motorcycle club that will be gathering in the Cleveland area in 2013.

They are asking if we could help with some volunteers to plot a tour in the area [like perhaps the Amish area – or just a great day ride]
AND find some of our members to lead/escort that ride for their folks wishing to participate.
You can help give them a Welcome to the Cleveland area from BMW MOC.

Eric tells me the group is "The Shul Boys" and they might get a total of 200+ folks in town for the event.
You may even know someone in the club.
If you think you might be able to help out with their group ride please contact me here or Eric directly at ericmsimon@hotmail.com

Thanks for considering it!!

Roger P.
Ride Safe, Ride Often
2008 K1200GT
Chagrin Falls, Ohio

--

Wally Gingerich

www.gingerich.net

look at a problem from a different perspective

Note New E-mail Address:

IanAbrams@me.com

Ian Abrams

Reserve Ventures

26555 Richmond Road
Bedford Hts., Ohio 44146

216-292-2700 x201

216-292-0492 (fax)

<mailto:GregAbrams@aol.com>

Ian Abrams

Reserve Ventures

26555 Richmond Road
Bedford Hts., Ohio 44146

216-292-2700 x201

216-292-0492 (fax)

IanAbrams@me.com



BMW Motorcycles of Cleveland



7315 Aurora Road • Aurora, Ohio • 44202 • 330.562.5200 • e-mail: info@BMWMOOC.com

December 20, 2011

Shul Boys
C/O Ian Abrams
26555 Richmond Road
Bedford Heights, Ohio 44128

Re: 2013 Ride-2-Remember

Ian,

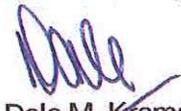
As a member of the Cleveland Jewish community and a charter member of Shul Boys I am pleased to offer my support to host the 2013 Ride-2-Remember in Cleveland, Ohio.

To assist all members and our guest, BMW Motorcycles of Cleveland, Ohio's largest BMW motorcycle dealer, is proud to offer a 15% discount on all items during the weekend. We carry an extensive selection of Olympia, Rev'It, TourMaster, CorTech, and BMW Riders' Apparel as well as HJC, Nolan, Scorpion, & Schuberth Helmets. Our accessory selection is second to none in the area. Should any BMW rider need emergency service my staff will be available. We may also accommodate minor repairs and tires for non-BMW motorcycles.

As we discussed earlier, I am also happy to host a dinner or lunch event sometime during the weekend. We have a cookout here every Saturday. Please let me know how I can assist you with planning for the weekend.

I look forward to working with you and have the Ride-2-Remember in Cleveland.

Sincerely,
BMW Motorcycles of Cleveland


Dale M. Kramer
Dealer Principle

Marriott®

CLEVELAND EAST

Jewish Motorcycle Alliance
Mr. Ian Abrams
26555 Richmond Road
Bedford Heights, OH 44146

Dear Mr. Abrams:

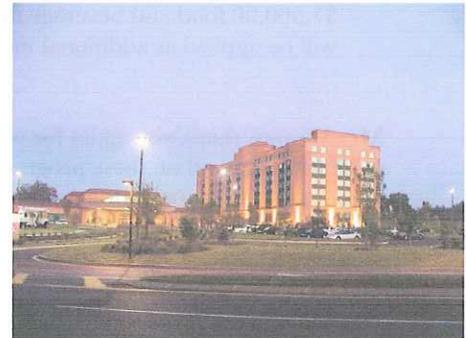
Thank you for considering the **Marriott Cleveland East** to host the Jewish Motorcycle Alliance group in June 2013. The Marriott is the newest full service hotel in the greater Cleveland area. The following proposal outlines a few of the reasons why our property is the perfect fit for your guest rooms.

Hotel Features and Benefits:

- **Location:** The hotel is **conveniently located** at the intersection of I-271 and Harvard Road among the most prestigious suburbs of Cleveland. Our easily accessible location makes for an easy drive to and from all major Ohio highways and the Tri-C East Campus.

Our Property Features:

- Filenes Basement
- DSW
- Office Max (including copy center)
- Bed Bath and Beyond
- Chipolte
- Abuelos
- River City Grill
- Dibella's
- Robeks
- Olive Garden
- Five Guys Burgers
- Cick-fil-A



- **Guest Rooms:** Our hotel features 295 luxuriously appointed guest rooms, including four suites and two concierge floors. Each room features sublimely comfortable beds with plush down comforters and pillows, cable televisions, High Speed Internet access, individual climate controls, coffee makers, irons and ironing boards, and many other amenities.



- **Personalized Assistance:** From the very beginning, you will have access to some of the most highly trained professionals in the hotel and meeting planning industries. It is my pleasure to be your account manager and “go-to” contact at the hotel. However, the true reason for our overwhelming success lies with our staff.

- **Your Guest Rooms:**

| Run of House | |
|---------------------|-----|
| Thursday June 2013 | 25 |
| Friday, June 2013 | 150 |
| Saturday, June 2013 | 150 |

Based upon your entire program, I am pleased to be able to offer you're a discounted rate of \$109 (rate subject to change once a date has been decided)

- **Special Concessions:**

In consideration of the Total Room Nights and the functions identified on the Function Information Agenda/Event Agenda, Hotel will provide Jewish Motorcycle Alliance the following special concessions:

- One complimentary guest room per 40 revenue rooms
- One complimentary suite for 3 nights

- **Your Meeting Requirements:**

| Date | Start Time | End Time | Function | Room | Setup | Ag |
|-------------------|------------|----------|----------|----------------|--------------|-----|
| Friday, June 2013 | 6:00 PM | 11:00 PM | Dinner | Grand Ballroom | Rounds of 10 | 400 |

Facility Service Fee: Based on the meal functions and meeting space requirements proposed a \$7,500.00 food and beverage minimum (excluding tax and gratuity) must be achieved or the difference will be applied as additional meeting room rental.

Mr. Abrams, thank you again for your consideration of our hotel and I hope we have the opportunity to work with you and on these program. Please do not hesitate to call me at 216-755-1912 if you have any questions on the information outlined in this proposal.

At Your Service,

Andrea Wilson
Cleveland Marriott East

Marcia Tucker

From: "Abrams Ian" <ianabrams@me.com>
To: "Tucker Marcia" <tuckermb@ameritech.net>
Sent: Monday, October 03, 2011 2:17 PM
Subject: Fwd: Marriott Cleveland East - Jewish Motorcycle Alliance
For your notes

Begin forwarded message:

From: Andrea Wilson <andrea.wilson@marriott.com>
Date: October 3, 2011 3:08:47 PM EDT
To: 'Abrams Ian' <ianabrams@me.com>
Subject: Marriott Cleveland East - Jewish Motorcycle Alliance

Ian,
Thank you for the call today. I know you will not have any updates until this spring, but we are holding the following for you-

Thurs, May 30, 2013 – 25 rooms
Fri, May 31, 2013 – 150 rooms
Sat, June 2, 2013 – 150 rooms

Grand ballroom Friday May 31 for 400 guests from 6pm till midnight.

Please keep me updated regarding the group.

Thank you –
Andrea

Andrea Ewing Wilson
Sales Account Manager
Marriott Cleveland East
26300 Harvard Road
Warrensville Heights, OH 44122
Direct: 216.755.1912
Phone: 216.378.9191
Fax: 216.755.1918
Andrea.Wilson@Marriott.com
Marriott Menus: [Event Menus](#)
Website: www.clevelandmarriotteast.com

Ian Abrams

Reserve Ventures
26555 Richmond Road
Bedford Hts., Ohio 44146

216-292-2700 x201
216-292-0492 (fax)
IanAbrams@me.com

Marcia Tucker

From: "Abrams Ian" <ianabrams@me.com>
To: "Tucker Marcia" <tuckermb@ameritech.net>
Sent: Monday, October 03, 2011 4:32 PM
Subject: Fwd: JMA and The MAndel JCC
Copy for you

Begin forwarded message:

From: "Rubanenko, Gil" <grubanenko@mandeljcc.org>
Date: October 3, 2011 4:12:13 PM EDT
To: 'Abrams Ian' <ianabrams@me.com>
Subject: JMA and The MAndel JCC

Ian,

Thank you for contacting us regarding the wonderful opportunity for the Cleveland community to host the annual ride for the Jewish Motorcycle Alliance in 2013. The Mandel Jewish Community Center would like to extend free passes to those riders and their spouses who would be attending and would want to work out for the weekend of the event. Please let me know if there is anything else that we can do to help.

A happy and healthy year to you and your family,

Gil Rubanenko, Chief Operating Officer
The Mandel Jewish Community Center of Cleveland
26001 South Woodland Road
Beachwood, Ohio 44122
216-593-6258
gil@mandeljcc.org

From: Abrams Ian [<mailto:ianabrams@me.com>]
Sent: Tuesday, September 13, 2011 3:29 PM
To: Rubanenko, Gil
Subject: JMA

Gil-Thanks for the call back

Gill...I am president of the Shul Boys Jewish motorcycle club (www.ShulBoysMC.com) of Cleveland, Ohio. We are a club under the Jewish Motorcycle Alliance which is world wide and our club has 52 Jewish motorcycle riding members.

I am petitioning the National JMA to hold it's annual ride in Cleveland, Ohio, June of 2013. Usually there are about 250 to 350 riders and could be up to 400 plus with spouses.

I would like to offer free passes to the JCC for those in attendance who would want to work out for the weekend of the event. This event is only Thursday night-Sunday morning and the exact day of 2013 in late May or June is not picked out yet.

If you could send a letter stating that the JCC is in full support of the Jewish

12/6/2011

From: Abrams Ian <ianabrams@me.com>
Subject: Fwd: Jcc in nyc
Date: December 1, 2011 7:51:25 AM EST
To: Abrams Ian-Gloria <ianabrams@me.com>
1 Attachment, 1.0 MB

Begin forwarded message:

From: arniehd60@aol.com
Date: August 29, 2011 10:21:34 AM EDT
To: chrysler31@yahoo.com, blackburn.andy@gmail.com, wekback@yahoo.com,
bobtale69@bellsouth.net, newcaptain2@gmail.com, Cyclotab@aol.com, ceb3@bellsouth.net,
chris_collins13@hotmail.com, Dalelaw1@aol.com, piglett523@aol.com, MUJDFELAPPS@aol.com,
etsome1971@hotmail.com, FFBjr1@att.net, fj60@aol.com, Drye54@wildblue.net,
hagstrum7@verizon.net, ianabrams@me.com, ileneschwartz@sbcglobal.net,
happybell@comcast.net, janetvansant@msn.com, puppies@hotmail.com, jnkrini@verizon.net,
zachnole@bellsouth.net, bigsausagetours@hotmail.com, JustJim@windstream.net,
lps01@bellsouth.net, Joe@IntegrityConstructionServices.com, catman912@msn.com,
quiet1777@aol.com, hdjunkies2210@yahoo.com, attpartner@aol.com, lewillen@hotmail.com,
tuckermb@ameritech.net, mjj3661@yahoo.com, grammypamy@aol.com,
richard51551@yahoo.com, re_inspections@yahoo.com, SDD27@aol.com, stucker@ameritech.net,
terryhaskins441@yahoo.com, AURBATERRY@aol.com
Subject: Fwd: Jcc in nyc

My cousin just sent me this. The picture is 25 feet tall and hanging on Amsterdam Avenue at the JCC in New York. For those of you that don't know, that's mee with the beard.

-----Original Message-----
From: Allan Wolf <allanwolf@gmail.com>
To: Arnold and Kelly Blostein <arniehd60@aol.com>
Sent: Mon, Aug 29, 2011 10:11 am
Subject: Jcc in nyc

Amazing. At least 25 feet



Road tales

CLEMENT
SALVADORI



The Road Taken

"Two roads diverged in a wood, and I—I took the one less traveled by,
And that has made all the difference." —Robert Frost

BY CLEMENT SALVADORI

Life is certainly not a straight line, but full of intersections, choices, everything requiring that complicated decision-making process. And on a motorcycle ride there are always forks in the road.

I had been down in the Columbia River gorge for a few days, where the Sound Riders! were holding their annual get-together. For those weak on geography, the Columbia River divides much of Washington state from Oregon, for about 300 miles of the 400-mile border. On the south side of the river is big Interstate 84, while on the north is the bucolic two-lane Washington Route 14.

The rally site was about 900 miles north of my home, so two long days could get me there. But while a horse might head straight for the barn, I am well-known for my deviations. Having never been over in the very northeast of Oregon, I thought I'd have a look-see where the Snake River runs through Hell's Canyon. I've heard a lot about that geologic oddity, where the river cuts between the easternmost mountains in Oregon and the Seven Devils Mountains in Idaho. The map showed me that the jump-off to the Hell's Canyon Scenic Byway was at La Grande, a little more than 200 miles east of where I was contemplating the journey over a cup of coffee. And then the byway was another 150 miles before getting to Baker City. It would make a nice day.

"The time to take the tarts is in the passing," my great-aunt Agatha was wont to say, and the tart in question was a gander at Hell's Canyon. The first 70 miles I rolled along Route 14, a very nice ride indeed, as all the trucks and tourists were on the south-side freeway. But at Maryhill I had to cross over the river to

Biggs and pick up the interstate. Insofar as freeways go, I-84 is not an unattractive ride, with the river off to the left, the occasional pusher boat pushing barges, but 40 miles along it was time for a stretch. When traveling I usually stop every 100 miles or so, walk around, have a drink of water. All I needed was an exit off the highway.

Exit 147 was on top of the Columbia River Plateau, no gas station, store or house in sight, just Oregon Route 74 heading south. And one of those roadside signs telling me that this was the beginning of the Blue Mountain Scenic Byway, an alternative to the interstate. Never heard of it—but I did look up Blue Mountains prior to writing this, and found the range covers more than 4,000 square miles, mostly in northeast Oregon.

Taking the interstate would have me in La Grande in 115 miles, but I prefer to avoid those big roads...while an officially designated "scenic byway" can offer some really fine riding. In the 10 minutes I stood beside Route 74, not a single car went by me, while the interstate had a constant rush. So I took the

“In the 10 minutes I stood beside Route 74, not a single car went by me, while the interstate had a constant rush. So I took the road less traveled by.”

road less traveled by. Though there wasn't a tree in sight.

And what a fine ride it turned out to be. A great ride! The scenery was beautiful, the road untrafficked, a couple of old towns adding to the pleasure. The two-laner headed south along the Willow Creek valley, well-watered fields green with grass and hay, a ranch every couple of miles, the occasional grain silo, and lots of horses out to pasture. There was a lovely mare and foal, with the most unusual coloring, white and butter-scotch—I am sorry that I did not stop and take a photo.

This was old-fashioned America; I imagine all the houses had big-screen TVs, microwave ovens and computers, but it was like the United States of a century ago,

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HONORED

Interviews shaped Holocaust essay

Jennifer Hansler, a 2011 graduate of Twinsburg High School, was one of 10 first place-winners of the Holocaust Remembrance Project, a national essay contest for high school students designed to encourage and promote the study of the Holocaust. Hansler's essay was entitled "Fulfilling the Promise," and she spent part of her summer visiting with Holocaust survivors and touring Holocaust museums in south Florida.

To submit candidates for Honored, email information to metrodesk@plaind.com, fax it to 216-999-6374, or mail it to Honored, c/o Plain Dealer Plaza, 1801 Superior Ave., Cleveland 44114. Please include the names and contact information of the honor's recipient, its source and yourself.

Fulfilling the Promise

By: Jennifer Hansler

When the Holocaust ended, the world made a promise. We promised to bear witness. We promised to never forget. We promised to learn. We promised that history would never repeat itself.

We have broken that promise again and again.

“One cannot undo what has happened.” As Michael Berenbaum, a prominent author of the Holocaust, said, “Historians can answer the question how?; theologians, writers, poets, and philosophers have not yet answered the question why?” (46). Why did the world allow such events to occur? Why do we continue to allow them to happen?

One could argue that the world does not care. Yet based on the responses I have observed from peers, classmates, fellow citizens of the world, I find this hard to believe. The real cause for our broken promise seems simpler, and for that same reason it seems more sinister. We have not learned.

Granted, we have learned raw data. We have learned that Hitler launched the German assault against the Jews in 1933, with the boycott of business, the expulsion from jobs, the physical attacks. We have learned about the Nuremberg laws and the ghettos and the concentration camps and the death marches. And we have learned the numbers, the shocking, incomprehensible numbers. 6 millions Jews. 6 million others.

What we have not learned is that this history is not one of sheer numbers. It is one of people. People like Livia Bitton-Jackson, who lived through the Nagymagyar ghetto and Auschwitz. She pushed forward “with one obsessive thought: to live! To live!” (187). Bitton-Jackson was only fourteen at the time of liberation, yet she “had lived a thousand years” (199).

It is a history of people like Miep Gies. Gies was one of the Righteous Gentiles who defied the Nazis again and again. When the Nazis first occupied Austria, where Gies was living, she was asked to join a Nazi Girl's Club. She refused, saying, "How can I join such a club? Look at what the Germans are doing to the Jews in Germany" ("Miep Gies online). When Jews in Amsterdam were beginning to be deported, Gies became an invaluable resource and unwavering friend to the Franks. Everyday for twenty-five months, Gies brought food, news, and hope to the hidden families. Despite the threat of death, Gies remained vigilant. She explained that "in order to stay strong, one has to have the conviction that there are people out there who need us and that evil will, in the end, always lose" (Gold online).

We have not learned this essential lesson from Gies and Bitton-Jackson and the countless others for whom our history was their reality. We have not learned to remain strong against evil, and in our failure we have broken our promise. We have allowed history to repeat itself again and again.

For my Honors Humanities class, I decided to explore the nature of lack of information regarding genocide from the Holocaust to present day. I polled twenty two of the people in my class. Not a single person, me included, knew there was genocide in Bangladesh. Most people could tell me nothing about the Cambodian genocide or the Bosnian genocide. There was little information about Rwanda besides cognizance from "Hotel Rwanda." Despite the fact that it persists today, many people did not know about the genocide in Darfur.

I decided to delve deeper into this issue by glancing into my school's world history textbook. Although Prentice Hall's World History: The Modern Era briefly mentions the Bangladeshi struggle for independence, it makes no mention of genocide. It makes absolutely no

mention that up to three million people were systematically slaughtered. Pol Pot's genocide in Cambodia is discussed, but the specific number of people killed (2 million) is not mentioned. The genocide of Rwanda, which killed 800,000 Tutsis and moderate Hutus, was given about half of a page. This half page failed to mention that this slaughter took place over a mere one hundred days while the rest of the world stood idly by and allowed it to happen. The genocide in Bosnia was given one paragraph. To add insult to injury this murder of 200,000 Bosnian Muslims was not addressed as genocide. The genocide in Darfur received a sizable amount of page space in the textbook, yet the book did not address the lack of intervention from the Western world. None of these genocides received half as much as the section on the Holocaust, which has two full pages of information. It is unbelievable that a book with so much information about the Holocaust should fail to recognize that it is dishonoring the Holocaust by not presenting information about the others. This fatal flaw is not confined to a textbook or even a classroom. It plagues the entire world.

It is not too late to correct this plague. We can still amend. We can still learn. As Berenbaum says, "We can answer the question of what to do with this history. Embrace it, study it, wrestle with it, and transform it into a weapon for the human spirit—one that will enlarge our sense of responsibility, alleviate human suffering, and strengthen our moral resolve" (46). Knowledge is the only way that we can hope to understand the genocides. It is the only way we can honor the sacrifices of the tens of millions who lost their lives. It is the only way we can stop history from repeating itself. We simply have to learn.

Dith Pran was a Cambodian journalist who survived the Tuol Sleng Prison, one of the worst torture sites in history. In an interview with The New York Times, he made a simple plea. "Please everybody must stop the killing fields. One is enough, too many. One time is too many.

If [the world] can do that for me, my spirit will be happy” (“The Last Word: Dith Pran). The world was unable to stop the first killing field, or the second, or the seventh. But we can stop the killing field occurring right now. We can educate ourselves on the genocide in Darfur. There is a plethora of information on the internet, in the libraries, from the organizations that are working to make a difference. After we learn, we can take action. We can urge the United States not to turn a blind eye to what is happening. We can urge the media to give attention to this atrocity. We can remind others of the importance of advocacy. We can donate or petition. Most of all, we can fulfill our promise, our promise of “never again,” a promise to remember. We can finally learn the lessons of a living history. We can learn, in the words of Anne Frank, “that nobody need wait a single moment to starting to improve the world.” So let us start now. For the spirits of the victims and survivors of every age, it is the least we can do.

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